

16<sup>th</sup> edition

# THE GARDEN SHOW & SPRING FESTIVAL

5 - 8 June, 2019  
Beirut Hippodrome

## FACT SHEET

### EVENT PROFILE

The Garden Show & Spring Festival has become the event of the season. In the relaxed atmosphere of Beirut Hippodrome, visitors stroll among the beautifully appointed stands to shop for their gardens and outdoor spaces while benefiting from tips and advice from gardening experts.

**Date:** 5 - 8 June 2019

**Time:** 4 - 11 pm

**Venue:** Beirut Hippodrome

### STRATEGIC PARTNERS

- Beirut Municipality
- Ministry of Tourism
- Ministry of Agriculture
- Beirut Hippodrome

### EXHIBITOR PROFILE

- Nurseries
- Suppliers of gardening tools and equipment
- Landscapers
- Outdoor furniture specialists
- Kids' playground specialists
- Eco-tourism providers
- Traditional food producers
- Craftspeople
- Associations

### FEATURING

#### Travel Lebanon

As the first and only event that supports tourism in Lebanon, Travel Lebanon gathers local tour operators, NGOs and municipalities that are working to promote packages across the country. The event also showcases products made by local artisans and craftspeople.

#### Taste Lebanon

Taste Lebanon gives visitors the opportunity to have a tasty bite and a drink from a selection of well-known restaurants and cafés while enjoying live music and entertainment under the iconic pine trees of the hippodrome.

And also:

- Floral arrangements and workshops
- Gardening conferences and masterclasses
- Tasting of traditional food products

### VISITOR PROFILE

20,000 buyers

- General public
- Gardening amateurs
- Landscapers
- Architects
- Designers
- Horticulturists
- Municipality staff
- Press
- Embassy staff

### STAND PARTICIPATION FEE\*

9 sqm	1,800 USD
16 sqm	3,200 USD
25 sqm	5,000 USD
50 sqm	10,000 USD
100 sqm	20,000 USD

\* Prices are subject to 11% VAT.

### THE ORGANIZER

Founded in 1993, Hospitality Services specializes in planning, organizing and managing regional hospitality and foodservice shows, conventions, forums and bespoke events. The firm's annual events include HORECA Lebanon, The Garden Show & Spring Festival, Travel Lebanon, Beirut Cooking Festival, Salon du Chocolat Beirut and Whisky Live Beirut. It has also franchised-out HORECA to Saudi Arabia, Kuwait and Jordan.

In parallel, Hospitality Services produces three publications with dedicated digital platforms: Hospitality News Middle East, a go-to source for the latest news, trends, developments and industry forecasts, Taste & Flavors, a lifestyle and cooking reference, and Lebanon Traveler, a tourism magazine.

AN EVENT BY

Hospitality  
SERVICES

&

MYRIAM  
SHUMAN

T: + 961 1 480081 | E: garden@the-gardenshow.com | the-gardenshow.com