

### 1. COMPANY DETAILS

Company	
Commercial register N°	Contact person
Mailing address	Country
Phone	Fax
Email	Website

### 2. APPLICATION

We hereby apply to book:

Stand N°

- |  | <b>Stand Rate</b>                     | <b>Tent Rate</b>                   |
|--|---------------------------------------|------------------------------------|
| <input type="checkbox"/> 9sqm                      | <input type="checkbox"/> 1 450 US \$  | <input type="checkbox"/> 150 US \$ |
| <input type="checkbox"/> 16sqm                     | <input type="checkbox"/> 2 500 US \$  | <input type="checkbox"/> 200 US \$ |
| <input type="checkbox"/> 25sqm                     | <input type="checkbox"/> 3 900 US \$  | <input type="checkbox"/> 300 US \$ |
| <input type="checkbox"/> 50sqm                     | <input type="checkbox"/> 5 250 US \$  |                                    |
| <input type="checkbox"/> 100sqm                    | <input type="checkbox"/> 10 500 US \$ |                                    |
| <input type="checkbox"/> 150sqm                    | <input type="checkbox"/> 15 750 US \$ |                                    |
| <br>   |                                       |                                    |
| <input type="checkbox"/> Handicrafts               | 800 US \$                             |                                    |
| <input type="checkbox"/> Regional Food specialties | for 9sqm                              |                                    |
| <input type="checkbox"/> Sharing company           |                                       |                                    |

Sponsoring

Specify  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Advertisement in the official magazine

- |   |             |   |             |
|---|-------------|---|-------------|
| <input type="checkbox"/> Cover flip         | 5 850 US \$ | <input type="checkbox"/> Double page spread | 2 875 US \$ |
| <input type="checkbox"/> Back cover         | 2 875 US \$ | <input type="checkbox"/> Full page          | 1 550 US \$ |
| <input type="checkbox"/> Inside front cover | 2 300 US \$ | <input type="checkbox"/> 1/2 page           | 975 US \$   |
| <input type="checkbox"/> Inside back cover  | 1 850 US \$ | <input type="checkbox"/> 1/4 page           | 690 US \$   |
| <input type="checkbox"/> Center spread      | 3 450 US \$ | <input type="checkbox"/> Insert             | 550 US \$   |

	US \$
SUB TOTAL 1	US\$
D.I.A.	US\$
SUB TOTAL 2	US\$
+10% VAT	US\$
TOTAL	US\$

### 3. PAYMENT METHOD: 50% upon signature - 50% on 27 April 2010

No application will be considered valid unless accompanied by the appropriate payment.

**Every additional on-site square meter will be charged extra for the cost of 100 US \$ per sqm**

All payments have to be made by check or bank transfer to the order of Hospitality Services sarl  
 A/C No. 124229512 - BANQUE LIBANO-FRANCAISE SAL - Sin-EI Fil - Swift Coder: BLFSLBBX

**By signing the present application, we formally agree to abide by the terms and conditions overleaf.**  
 (this application must be signed by a person duly authorized)

For and on behalf of the exhibiting company:

Date \_\_\_\_\_

Name \_\_\_\_\_

Position in company \_\_\_\_\_

For Organizers use only

SR/EO | SC | CS | PM | AN

Signature & Company Stamp (stamp is compulsory)



## TERMS AND REGULATIONS FOR PARTICIPATION

### 1- TERMS OF REFERENCE

In these terms and regulations for participation, the term "Exhibitor" shall include all employees, staff and agents of any company, partnership, firm or individual to whom space has been allocated for the purpose of exhibiting.

The term "Exhibition" shall mean: "Garden show & Spring Festival 2010"

The term "Organizer" shall mean: Hospitality Services s.a.r.l & Myriam Shuman

### 2- APPLICATION FOR PARTICIPATION

a) All applications for participation shall be made on the prescribed application form, which shall be submitted to the Organizer. Rejection of an application shall not give rise to any claim for damage.

b) The contract shall be established when the Exhibitor submits the application form and pays to the Organizer 50% of the participation fee.

c) Application form must be completed by all required information. By signing the application, the Exhibitor is deemed to have agreed on all these terms and regulations unconditionally and formally waives his right to contest same.

### 3- ALLOCATION OF EXHIBIT SPACE

a) The Organizer shall allocate the space in accordance with the nature of the exhibits or in the manner the Organizer deems fit.

b) Should exceptional circumstances so demand, the Organizer shall reserve the right to change the space allocated to the Exhibitor at any time prior to the commencement of the build-up of the exhibition. Such changes shall be at the discretion of the Organizer and the Exhibitor shall have no claim for compensation as a result of the changes.

### 4- USE OF EXHIBIT SPACE

a) Exhibitors are bound to exhibit the announced products or services and to have competent personnel during the open hours of the Exhibition. Every Exhibitor is entitled to occupy the space allotted to him (to check date and time, see exhibitors' manual). In the event of default for whatever reason, the Organizer has the right to deal with the space in any way he thinks best and in this case the exhibition deposit will not be refunded.

b) All exhibits must accord with the description of the application form and be related to the theme of the Exhibition.

c) Exhibitors are not allowed to sub-let the space allotted to them to other parties either in whole or in part without the written consent of the Organizer. Modifications including decoration such as painting the floor, ceiling and pillars will not be permitted, and consequent damage to the Exhibition hall will be compensated by the Exhibitor.

d) Exhibitors will be totally responsible for the cost of restoring to its original condition any part of the land or structure occupied by them, which has been altered or damaged in any way.

e) Exhibitors shall be totally responsible for the obtention of visas as may it be required to enable them, their staff, agents, representatives, visitors, or others to attend the Exhibition. In no event shall there be any claim for damages or otherwise against the Organizer in respect of any loss or expense relating thereto.

### 5- TERMS AND METHODS OF PAYMENT

a) 50% deposit of the participation fee and of relevant stand charges must be paid upon signature by the Exhibitor. The balance shall be paid not later than 30 days prior to the opening of the exhibition.

b) The participation fee shall be paid by the due date. Otherwise the Organizer has the right to cancel the contract, and in this case, the Exhibition deposit will not be refunded.

### 6- BREACH OF CONTRACT AND WITHDRAWAL BY EXHIBITOR

a) In the event of abandonment or rejection of the allocated spaces, the Organizer has the right to cancel the Exhibitor's application. In this case, the Exhibition deposit will not be refunded.

b) In the event of partial abandonment or rejection of the allocated space, the Organizer has the right to cancel the application or reallocate the partly abandoned or rejected space. In this case if the participation fee for the diminished space is already paid, the deposit will not be refunded. But if that fee is not yet paid, the Exhibitor should pay half of the fee related to the diminished space.

### 7- CHANGES OF DATES OR CANCELLATION OF EXHIBITION

a) If unforeseen events arise which are not the responsibility of the Organizer, the Organizer reserves the right to:

- Cancel the Exhibition: in this case the participation fee will not be refunded.

- Change the date of the exhibition: in this case the Exhibitors who are able to attend the fair at the new date are authorized to cancel their contract by registered letter within one week following their notification of the change of date and in this case, the Organizer will keep 50% of the participation fee.

b) The Organizer reserves the right to terminate the exhibition if use or occupancy of the Exhibition premises is or will be materially interfered with by reason of fire, casualty, strike, embargo, injunction, acts of God, or any other act or any other force majeure or event beyond the Organizer's reasonable control during any period of time the availability of which is critical to the success of the fair. It is expressly agreed that such a termination shall not constitute a breach of this agreement.

c) The Organizer reserves the right to change the venue and duration of the Exhibition if exceptional circumstances demand. No refunds will be given.

### 8- DECORATION OF STAND SERVICES

a) All Exhibitors must complete their construction and/or decoration by the date and time stipulated by the Organizer in the exhibitor's manual.

b) The Organizer reserves the right to make an additional charge to each Exhibitor equal to any amount charged to them for any services supplied whether specifically ordered or not. The Organizer accepts no responsibility to breakdown or failure of any of the services provided for or in connection with the Exhibition.

### 9- MOVEMENT OF EXHIBITS

Exhibitors undertake to remove all exhibits from the Exhibition Hall within two days after the end of the exhibition and shall indemnify the Organizer for loss by reason of delay or damage to the Exhibition Hall.

All kind of animals are not allowed to enter the exhibition hall.

### 10- SECURITY

a) The Organizer shall take all the reasonable security precautions in the interest of exhibitors and visitors.

b) The Organizer shall not be held responsible for any loss or theft or damage to exhibits at the Exhibition Hall during the build-up, Exhibition & dismantling period. The Organizer shall also not be held responsible for any loss or damage to exhibits or any article belonging to the Exhibitor.

### 11- INSURANCE

The Organizer is not responsible for any damage caused by the exhibitors to a third party or to themselves, nor to the weather conditions and its consequences, the loss, theft or destruction of equipment or commercial goods exhibited. Each Exhibitor must subscribe an individual insurance policy against these risks.

### 12- FIRE REGULATIONS

a) Materials used in stand and display construction must be properly fire-protected in accordance with the regulations of fairgrounds.

b) The Organizer has the right, should circumstances so require, to make changes to the Exhibitor's stand for the purpose of fire control.

### 13- SUPPLEMENTARY CLAUSES

a) Whenever necessary, the Organizer shall have the right to issue supplementary regulations in addition to those in "the Terms and Regulations for participation" to ensure the smooth management of the exhibition.

b) Any additional written regulation instruction shall be binding on the Exhibitors.

c) The Exhibitor shall also observe Garden Show & Spring Festival 2010 Exhibitor Manual.

d) An Exhibitors' manual will be sent to each Exhibitor containing detailed instructions for the organization of the exhibition.

### 14- DISPUTES AND JURISDICTIONS

a) The Organizer will be validly notified of any claim only if submitted in writing to the address given below on the former page within two weeks of the closing date of the Exhibition. Notices or claims addressed to the Exhibitors will be posted at the address given below and deemed to have been delivered within 5 working days of being posted.

b) Any dispute or question which may arise at any time hereinafter between the Organizer and the Exhibitor concerning these "Terms & Regulations for participation" or the rights and liabilities of the parties hereto shall be settled by the competent court in Lebanon in accordance with the Lebanese laws.

**Signature of Exhibitor**