



## The Garden Show & Spring Festival Partner

**USD 21,000**

As a **The Garden Show and Spring Festival** partner, your logo will be placed on:

- Local and Pan-Arab media campaign of The Garden Show and Spring Festival as the official partner (package value estimated at over USD 85,000)
- Invitations and printings announcing the event
- Signage of the event

You will also benefit from:

- A complimentary 100 sqm stand for designing your own garden (value USD 10,000)
- One full page advertisement (value USD 1,550) in the official catalogue of The Garden Show and Spring Festival (20,000 copies)
- 100 free invitations for the show
- 30 VIP passes allowing your VIP clients to attend the five-day show for free
- Special entrance conditions for your staff and employees

## The Garden Show & Spring Festival Sponsor

**USD 9,450**

As **The Garden Show and Spring Festival** sponsor your logo will appear on:

- Local and Pan-Arab media campaign of The Garden Show and Spring Festival (package value estimated at over USD 85,000)
- Invitations and printings announcing the event
- Official website (with your link) and newsletters

You will also benefit from:

- A complimentary 50 sqm stand for designing your own garden (value USD 5,000)
- 1/2 page advertisement (value USD 975) in the official catalogue of The Garden Show and Spring Festival (20,000 copies)
- 75 free invitations for the show
- 15 VIP passes allowing your VIP clients to attend the five-day show for free

## The Garden Show & Spring Festival Official Sponsor

**USD 8,400**

Official Car of The Garden Show and Spring Festival  
Official Hotel of The Garden Show and Spring Festival

As **The Garden Show and Spring Festival** official sponsor you will benefit from:

- Insertion of your logo in the local and Pan-Arab media campaign (package value estimated at over USD 85,000)
- Insertion of your logo on the invitations and printings announcing the event
- A complimentary 25 sqm stand (value USD 3,900)
- One 1/4 page advertisement (value USD 690) in the official catalogue of The Garden Show and Spring Festival (20,000 copies)
- 10 VIP passes allowing your VIP clients to attend the five-day show for free
- Your logo on the official website

## Catering Opportunities

Over 25,000 visitors are expected to attend the show covering an area of 24.000 sqm, to stroll in the gardens and wander among the various stands. The Food Court will give them the opportunity to relax, eat, drink, and enjoy the unique atmosphere of The Garden Show and Spring Festival.

**Booth at the Food Court . . . . . USD 5,250**

- 25 sqm stand to sell your products
- Insertion of your logo on the invitations within the catering section and when applicable
- 1/4 page in the official catalogue (20,000 copies)
- 50 free invitations for the show
- Distribution of promotional brochure in the entrance bag

## Kids Village Sponsoring

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In 2011, the Kids Village of The Garden Show and Spring Festival was attended by over 2,500 children between 2 and 10 years of age. This year a bigger area will be set aside for children to enjoy playing in the open-air and to participate in the many activities on offer.

**Kids Village partner . . . . . USD 4,200**

As a partner in the Kids village, you will benefit from:

- Selling your products
- Exclusivity in your line of products
- Free 25 sqm (5x5) stand in the Kids Village area in a prime location
- Insertion of your logo as the main sponsor on all printed material related to the Kids Village
- The insertion of your logo on The Garden Show & Spring Festival website with a direct link to your website
- Branded panels at the entrance and exit of the Kids Village (banners supplied by sponsor)
- 75 free invitations for the show

**Kids Village sponsor . . . . . USD 2,750**

As a main sponsor in the Kids Village you will benefit from:

- Complimentary distribution of your products
- A 18 sqm (6x3) stand
- 50 free invitations for the show

## Musical Animation Partner

**USD 9,450**

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Music plays an important role in creating a special ambiance at The Garden Show and Spring Festival and will be an attractive feature for visitors enjoying their promenade between the gardens.

As partner you will get:

- Insertion of your logo on the invitations and printings announcing the event
- Branding of the special stage placed near the food court (banners to be provided by sponsor)
- Distribution of promotional brochures or products during concerts
- Insertion of your logo on printed material related to the musical event
- A complimentary 25 sqm stand (value USD 3,900)
- 50 free invitations for the show
- One 1/4 page advertisement (value USD 690) in the official catalogue of The Garden Show and Spring Festival (20,000 copies)
- 10 VIP passes allowing your VIP clients to attend the five-day show for free
- Your logo on the official website

## Effective advertising

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Visitors bags (20,000 bags) . . . . .	USD 4,200
Exhibitors necklaces . . . . .	USD 3,150
VIP Lounge . . . . .	USD 3,150
Ushers dress branding . . . . .	USD 3,150
Brochure distribution at the main entrance (for 5 days). . . . .	USD 3,000
Banner at entrance . . . . .	USD 2,500
Your logo on the main entrance floor plan . . . . .	USD 2,500
Banner in parking area . . . . .	USD 2,000
Shuttle carts . . . . .	USD 2,000
Banner on homepage website . . . . .	USD 2,000
Side banner on website . . . . .	USD 1,000

