

## EVENT PROFILE

Travel Lebanon, held concurrently with The Garden Show & Spring Festival, celebrates everything that makes Lebanon unique. Over four days, visitors can discover more about the country's magnificent beauty spots, its inspiring travel destinations, regional specialties and handicrafts, and the best summer activities, from festivals to adventure sports.

**Date:** 4 - 6 June 2020

**Time:** 4 - 11 pm

**Venue:** Beirut Hippodrome

## STRATEGIC PARTNERS

- Ministry of Tourism
- Ministry of Culture
- Ministry of Environment
- Ministry of Interior
- Attal - Association of Travel & Tourist Agents in Lebanon

## EXHIBITOR PROFILE

- Travel agencies and tour operators
- Municipalities
- Hotels, guesthouses and B&Bs
- Rural resorts and eco-lodges
- Outdoor and cultural activity providers
- Craftspeople and designers
- Associations and NGOs

## FEATURING

- Live music
- Artisans in action: pottery, painting, leather items, wood pencils, copper bracelets and colored glass items

## VISITOR PROFILE

**18,000 visitors looking to:**

- Plan an amazing summer in Lebanon and beyond
- Discover unique beauty spots and rural escapes
- Embrace Lebanon's rich culture and heritage
- Enjoy memorable experiences
- Taste regional food and listen to live music

## STAND PARTICIPATION FEES\*

Shared space	550 USD
9 sqm + 1 full page ad in Lebanon Traveler magazine	1,100 USD

\* Prices are subject to 11% VAT.

## THE ORGANIZER

Founded in 1993, Hospitality Services specializes in planning, organizing and managing regional hospitality and foodservice shows, conventions, forums and bespoke events. The firm's annual events include HORECA Lebanon, The Garden Show & Spring Festival, Travel Lebanon, Beirut Cooking Festival, Salon du Chocolat Beirut and Whisky Live Beirut. Its HORECA brand has also been franchised in Jordan, Kuwait and KSA.

In addition, Hospitality Services produces three publications with dedicated digital platforms: Hospitality News Middle East, a go-to source for the latest news, trends, developments and industry forecasts; Taste & Flavors, a lifestyle and cooking reference; and Lebanon Traveler, a tourism guide.

